

DESIGN SKILLS

- Branding & Identity Design
- User Interface (UI) Design
- User Experience (UX)
- Research & Wireframing
- Web Prototyping
- Motion Graphics

TECHNICAL SKILLS

- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, XD, After Effects
- Figma
- HTML/CSS
- Microsoft Office

CONTACT

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EDUCATION

THE COLLEGE OF NEW JERSEY | Graduating May 2025

Bachelor of Fine Arts, Specialization in Graphic Design

EXPERIENCE

EXECUTIVE GRAPHICS CHAIR | May 2024 - Present

College Union Board The College of New Jersey

- Successfully leading the graphics team in producing cohesive and accessible design assets for the organization's events
- · Collaborate with cross-functional teams to align design strategies with executive goals

ASSISTANT YOUTH PROGRAM DIRECTOR | May 2023 - Present

Sportsplex at Metuchen

- Maintain meticulous program records to support accounts reported and decision making efforts in addition to administrative duties
- Constant connection with clients to complete organizational details

GRAPHIC DESIGN INTERN Jan 2023 - May 2023

Arts & Communication Department The College of New Jersey

- Devise engaging social media content and marketing materials, tailoring visuals to align with the branding needs of TCNJ
- Cross-department collaboration to conceptualize and execute creative marketing

LEADERSHIP & AFFILIATION

SOCIAL MEDIA COORDINATOR | April 2024 - Sept 2024

Office of Student Transitions | TCNJ

Coordinate social media and additional designs for the department

TEAM CAPTAIN | May 2024 - Present

Women's Club Lacrosse Team TCNJ

- · Develop leadership and team-building skills
- · Motivate and guide teammates towards a shared goal

VICE PRESIDENT OF FINANCE | May 2024 - Present

Leadership Development Program TCNJ

- Organize fundraising efforts for the organization and its events
- Maintain financial records, including amounts both gained and spent